

WELCOME TO



THE PANTRY CAFÉ & RESTAURANT
FRANCHISE OPPORTUNITY INFO PACK



ABOUT US

Family designed & built, The Pantry was established in 2016 with two key attributes in mind - delicious home-cooked food and quality service. We are extremely passionate about wholesome seasonal ingredients from local producers.

We began in Cork city and quickly proved ourselves as one of the leading Café & Restaurant's delivering our aspirations of top-quality food and service. With our seasonal menu change, ensuring in season local produce is used in all our menu items we quickly got a reputation for serving consistent quality fresh food, topped with our own roasted bean smooth barista coffee, delicious iced teas, great service and of course our renowned "The Pantry Pancake Stacks".

Over the years The Pantry brand has evolved to include High Streets, Shopping Centres, Holiday Resort Towns, Containers on Quay Front Locations and Small Towns. We have now expanded across Co. Cork, Counties Kilkenny, Wexford, Waterford, Roscommon & Clare.

We are actively expanding across Dublin & Co. Wicklow at present with our new flagship Dublin restaurant due to open in Liffey Valley Shopping centre in the coming weeks.



PANCAKE DAY EVERYDAY!



#LoveSummerAtThePantry f @





THE PANTRY CONCEPT

The Pantry serves fresh, flavour-some, seasonal, healthy hot & cold dishes from our stylish and intimate neighborhood restaurant premises.

The Pantry specialises in made to order all day breakfast, our own roasted bean quality smooth barista coffee, healthy & wholesome lunchtime options, our renowned “The Pantry Pancake Stacks”, delicious iced drinks and homemade fresh baked treats.

Whether you are dining with friends, family or work colleagues, The Pantry is the perfect choice for quality food in a great atmosphere.

We have two options for any potential franchisee;

- 1. THE PANTRY Café & Restaurant** with our full dine-in menu – breakfast, lunch & in-store bakery.
- 2. THE PANTRY *Express*** which is based around our in-store baking, sweet treats, hot drinks, iced coffees, frappés, milkshakes & daily specials.

As part of The Pantry Franchise Network, you will become part of a highly trained network of businesses with ongoing support from educated experts who have immeasurable experience in brand building, shopfitting, marketing, menu design, operations and franchising themselves within the hospitality industry.

With our unique brand identity & excellent franchisee support, The Pantry is well positioned for development across Ireland. We want you to discover the fantastic franchise opportunity and the potential rewards of owning and operating a franchise with The Pantry Ireland.

You can't **buy happiness** but you can buy
THE PANTRY coffee and that's pretty close!



 #LoveThePantry f@



SUPPORT & MARKETING

We will provide excellent support to our franchisees before opening and ongoing continued support from our head office:

- Friendly help and support is always available from the support team
- Full initial training in all aspects of our business
- Continued purchasing power with Irelands top suppliers
- Ongoing training for front of house staff and chefs
- Work alongside a well-established business
- Marketing and Branding expertise
- Social Media & Website Management
- Franchise operations manual
- Site acquisition assistance
- Shopfitting & store design expertise
- Staffing expertise
- Support with purchasing of equipment and stock
- Support with funding if required
- Menu innovation with seasonal menu change and costings
- When you take on The Pantry Franchise your success is our success...
We work together.



THE BREAKFAST STACK



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ONE RESTAURANT BRAND, SO MANY FORMATS



“THE FULL PANTRY”

Capital Required: €100,000 – €150,000 (Est.)

Our flagship franchise serves local residential communities offering our full service kitchen - all day breakfast & lunch options with our in-store bakery, extensive drinks menu & sweet treats. This format tends to have relatively high occupancy costs (typically 1,500 – 3,500 square feet) with strong footfall figures.



“THE PANTRY EXPRESS”

Capital Required: from €50,000 – €75,000 (Est.)

Our Pantry Express format is suitable for high footfall locations like transit stations (Motorway services, Airports, Train Stations) and Shopping Centres (footprint as little as 1,100 square feet). It focuses on our in-store bakery, extensive drinks menu, light bites (sandwiches, wraps), sweet treats, etc. & does not include our full service kitchen.



“RESTAURANT, CAFÉ & BAR CONVERSIONS”

Capital Required: from €75,000 – €150,000 (Est.)

The Pantry can help breathe new life into commercial kitchens that are in low or no current use. We can install Pantry units into existing restaurants, café's and bars.



RASPBERRY ICED COOLER

is here



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FREQUENTLY ASKED QUESTIONS

1. I've never worked in the hospitality industry before, will this be a major factor in the success of a Pantry store?

While it would be an advantage to have experience working in the hospitality sector, it is not a requirement for success with our company. We take you along the whole process from start to finish training you on the restaurant business, health and safety training, HR training, recruitment, business costs, business percentages and give you our recipe for success in the restaurant business along with over 25 years of expertise in shopfitting, marketing and branding to ensure you are a success.

2. Will I have to work full time in the business and what sort of person do I need to be?

We do prefer people who have no other business interests and are willing to devote their full time and best efforts to the day-to-day operation of the business as an on-premise owner for the first year at least.

However, our franchisees come from many diverse backgrounds. We look for individuals who have;

- An interest in food
- An excellent personality
- High personal integrity with a strong desire to succeed.
- The ability to manage finances.
- A willingness to complete a training program and become proficient in all aspects of operating a Pantry Franchise.
- Financial resources
- Hard working with the ability to lead and create a great team.

3. Will I need to be involved in dealing with suppliers pricing and menu costings and seasonal changes on the menu?

No, The Pantry Ireland handles all the above.

4. Will I require restaurant licenses?

Yes, but we guide you through all the licenses you will need from the shopfitting aspect, haccp and more until you open your doors.

5. How much money can I make?

This depends on your abilities to manage and control the business. Success depends upon several factors, including sales, location, and on how you, the franchisee, use the plan and the tools at your disposal.

6. How many employees do I need to employ and what are the standard business hours?

This depends on the size and location of the shop and the volume of business; most stores to date employ 3 front of house full time and three part time person when required, along with 3 chefs full time and one part time. All our stores open 7 days per week from 8.00am to 5.30pm.

7. What do I do next?

You will need to meet with us to allow both parties to get to know each other and discuss in detail any questions or issues.

THE PANTRY CLUB



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STEPS TO JOINING THE PANTRY IRELAND FRANCHISING NETWORK



STEP 1

THE APPLICATION PROCESS

We will invite you to fill out The Pantry Ireland Franchise Application form detailing your previous work and business experience, funding and location requested. This will need to be returned to us for processing your suitability to join our network.



STEP 2

MEET AND GREET - THE PANTRY TOUR

You will have the opportunity to meet some of The Pantry Ireland Team and have all your questions answered. We will give you a guided tour of one of The Pantry Ireland restaurants in detail and discuss your plan for a Pantry Franchise and our Franchise model.



STEP 3

FINANCE SUBMISSION

We will require you to submit your financial capacity and ability to open The Pantry Ireland Franchise.



STEP 4

COMMITMENT

Once we have reached an agreement between both parties, we can officially award you a Pantry Franchise. We will send you our Franchise Agreement inviting you to pay a Franchise deposit confirming the official engagement of both parties.



STEP 5

SITE AND FINANCING SECURED

At this point you must ensure your financing is secured and that your Pantry location site has been approved.



STEP 6

FRANCHISE AGREEMENT:

Both parties sign the Franchise Agreement, making you an official The Pantry Ireland Franchisee. The balance of the initial Franchise fee is paid upon signing of the agreement.



STEP 7

INITIAL TRAINING AND PANTRY ORIENTATION:

We will provide a full training programme for you, your supervisors, and chefs. You will be required to carry out at least 4 weeks training in one of The Pantry Ireland Restaurants.



STEP 8

NEW STORE OPENING:

Our Franchise team will be with you every step of the way, from initial orientation to serving your first customer. We will train your staff and ensure they meet all Pantry requirements. Our Franchise support team will open the store with you and be with you for 7 days to ensure everything goes smoothly and you have all the support needed to have a great opening. After opening we provided you with continued support in terms of dealing with staff, suppliers, training, and seasonal menu changes.



SAMPLE OF OUR SPRING/SUMMER MENUS

BREAKFAST

VEGGIE FULL PANTRY £11.95
2 sausages, 2 eggs of your choice, grilled base infused cherry tomato, beans, mushrooms & sautéed spinach. Served with brown bread or toast & tea or coffee or orange juice.

THE FULL PANTRY £12.95
2 sausages, 2 eggs of your choice, hash brown, white pudding, beans & mushrooms. Served with brown bread or toast & tea or coffee or orange juice.

THE PANTRY BREAKFAST MUFFIN £11.95
2 sausages, 2 eggs of your choice, hash brown & white pudding. Served with brown bread or toast & tea or coffee or orange juice.

MINI PANTRY £10.95
2 sausages, 2 eggs of your choice, hash brown & white pudding. Served with brown bread or toast & tea or coffee or orange juice.

THE ORIGINAL OMELETTE £10.95
3 egg omelette with ham, cheese & tomato. Served with our house side salad.

VEGETARIAN OMELETTE £9.95
3 egg omelette with ham, cheese & tomato. Served with our house side salad.

BREAKFAST BATCH £10.95
Bacon, egg, sausage & our house special relish served on homemade batch toast.

POACHED EGG & AVOCADO £12.95
Poached egg served with avocado on toasted brioche and our house special relish.

THE BREAKFAST STACK £12.95
Our Light & fluffy homemade American style buttermilk pancakes with layers of bacon, sausage, fried egg and topped with a drizzle of maple syrup.

FRENCH TOAST £10.95
Country loaf served with our house special relish and topped with our house special relish.

BLUEBERRY PROTEIN PANCAKES £11.95
Blueberry & protein infused pancakes, topped with blueberry compote, peanut butter, honey, banana & sunflower seeds.

BUILD YOUR OWN PANCAKE £10.95
Light & fluffy homemade American style buttermilk pancakes with toppings of your choice. Served with a side of our fresh whipped cream.

MUSTELLA & STRAWBERRY Your favourite Nutella sauce & a layer of strawberries in our house special relish.

KINDER BUENO Our Kinder Bueno sauce topped with our Kinder Bueno.

FANTASTIC CRISPY BACON & SUGAR £2.00 EXTRA
CLASSIC LEMON & SUGAR £2.00 EXTRA
FERRERO ROCHER Our delicious Ferrero Rocher sauce topped with chunks of Milky Way Bar.

MILKY WAY PANCAKES Layers of our Milky Way sauce topped with chunks of Milky Way Bar.

BANANOFFEE Fresh banana slices, caramel sauce, topped with crushed bananas.

CHOCOLATE Your favourite Nutella sauce & crushed Cadbury's chocolate pieces in our house special relish.

MALTESER Your favourite Nutella sauce & Nerds Multicolour in our house special relish.

SALAD & SOUP £11.95
CRISPY PIRI PIRI CHICKEN SALAD £11.95
Shredded piri piri chicken pieces served in our house special relish & served on a bed of mixed salad, topped with our renowned Caribbean house sauce. £11.95

SUMMER SUPER SALAD £11.95
Fresh juicy strawberries & feta cheese with mixed leaves, tossed in our house dressing & topped with a soft poached egg and mixed seeds. £11.95

WARM GLAZED APPLE & WALNUT SALAD £10.95
Warm maple glazed sliced apple & walnut, tossed in our house dressing & served on a bed of mixed leaves. £10.95

CAESAR SALAD £10.95
Mixed salad of baby gem, crispy croutons, parmesan shavings & a creamy Caesar dressing. Add grilled chicken & bacon. £2.50. £10.95

THE PANTRY SOUP OF THE DAY & TOASTIE £10.95
Homemade soup served with The Pantry Toasted Special & our house salad. £10.95

CHICKEN & STUFFING BLA... £11.95
Thick cut slices of warm chicken breast with our homemade stuffing & mayo in a soft fluffy brioche topped with fresh rocket leaves. Served with house salad and chips. £11.95

FALAFEL WRAP £11.95
Grilled beetroot tortilla wrap with lightly spiced warm falafel, pickled red cabbage, grilled carrot, tzatziki, pomegranate, cucumber, mixed leaves and chipotle dressing. Served with house salad and chips. £11.95

CHICKEN & BACON CAESAR WRAP £12.95
Fluffy Tortilla Wrap filled with grilled chicken breast & bacon bits tossed in our creamy Caesar dressing. Served with house salad and chips. £12.95

THE PANTRY PIRI PIRI WRAP £11.95
Fluffy Tortilla Wrap filled with our Piri Piri seasoned grilled chicken, house salad topped with our renowned Caribbean Sauce. Served with house salad and chips. £11.95

THE PANTRY CLUB SANDWICH £12.95
Grilled chicken, bacon, egg, mixed leaves, cheddar, tomato & mayo. Served with house salad and chips. £12.95

THE CLASSIC BLT £12.95
New layers of bacon, crisp lettuce & tomato with choice of mayo or homemade garlic mayo. Tossed & served with house salad and chips. £12.95

THE RUSTIC CHICKEN BAP £13.95
Tender chicken marinated in house spices and fried in breadcrumbs. Served with house salad & chips and a choice of sauce - Caribbean house sauce or Garlic Parmesan. £13.95

BUTTERMILK CHICKEN TENDERS £13.95
Tender chicken marinated in house spices and fried in breadcrumbs. Served with house salad & chips and a choice of sauce - Caribbean house sauce or Garlic Parmesan. £13.95

THE PANTRY CURRY £13.95
Pantry style chicken & mixed veg curry served with creamy garlic infused flat bread, chips & rice. £13.95

CLASSIC PASTA CARBONARA £13.95
Tagliatelle pasta tossed in a rich and creamy sauce with chicken, bacon and parmesan shavings. Served with our house special relish. £13.95

CRISPY CHIPOTLE CHICKEN BURGER £14.95
Garden fresh bread of Chicken marinated in our house seasoning with sauce, tomato, crisp lettuce & our Chipotle mayo. Served on a brioche bun with house salad and chips. £14.95

THE BEEFY BACON CHEESE £14.95
Two beef patties, with melted cheese, streaky bacon, tomato, crisp lettuce & house special relish on a toasted brioche bun. Served with house salad and chips. £14.95

THE PANTRY HOMEMADE PIZZA (9" THIN CRUST PIZZA) £12.95
The Pantry secret sauce on a toasted brioche bun. £12.95

THE MEAT LOVER £11.95
Homemade tomato sauce, chicken, bacon, pepperoni, mozzarella cheese, topped with fresh rocket. £11.95

MARGHERITA £12.95
Homemade tomato sauce, mozzarella cheese, topped with fresh rocket. £12.95

PEPPERONI £11.95
Homemade tomato sauce, pepperoni, mozzarella cheese, topped with fresh rocket. £11.95

THE VEGGIE £11.95
Homemade tomato sauce, mixed peppers, mushrooms, red onion, topped with fresh rocket. £11.95

SOMETHING EXTRA

HOMEMADE CHIPS £4.00
SWEET POTATO FRIES £4.00
ONION RINGS £3.50
HOMEMADE GARLIC BREAD £3.00
HOMEMADE COLESALAD £3.00

AMERICANO £3.30
CAPPUCINO £3.85
FLAT WHITE £3.60
LATTE £3.95
MOCHA £3.95
CHAI LATTE £2.75
ESPRESSO £3.95
HOT CHOCOLATE £0.50
ICED COFFEE £0.50
FLAVOURED SHOT/SYRUP OR CREAM £0.50
Vanilla (m), Hazelnut (m), Caramel (m), Honeycomb (m)
Almond (s), Coconut (s), Oat (s) & Soya (s)

TEA £2.75
SPECIALTY TEA £2.95

ICED FERRERO LATE £4.95
The classic shot of delicious & masterfully roasted hazelnuts combined in our smooth house espresso enriched with a delightful hazelnut and cocoa swirl served over ice and topped with whipped cream. £4.95

ICED CARAMEL LATTE £4.95
Your favourite Latte only it's local. A delicious shot of our house espresso & milk combined with caramel syrup served over ice. Topped off with whipped cream, caramel chunks & an extra drizzle of caramel. £4.95

ICED HAZELNUT MOCHA £4.95
A delicious shot of our house espresso & milk combined with our signature coffee & milk served over ice. Topped off with whipped cream & a dash of sea salt. £4.95

ICED KINDER LATTE £4.95
Delicious Cadbury chocolate blended with our homemade Kinder Bueno sauce, house espresso, served over ice and topped with whipped cream and creamy chocolate drizzle. £4.95

ICED CHOCOLATE CARAMEL CRUNCH £4.95
A delicious shot of our house espresso & milk combined with smooth mocha sauce served over ice. Topped off with whipped cream and choice of caramel chunks. £4.95

FRAPPES £4.95
BUBBLEGUM FRAPPE £4.95
Bubblegum syrup combined with milk & ice. Topped with our delicious whipped cream & Popping Blue Bobs. £4.95

SALTED CARAMEL FRAPPE £4.95
STRAIGHT UP COFFEE FRAPPE £4.95
CHOCOLATE BROWNIE CARAMEL FRAPPE £4.95
CHOC COOKIES & CREAM FRAPPE £4.95

SOFT DRINKS £2.50
Coca-Cola, Coca-Cola Zero, Coke, Diet Coke, Sprite, Fanta, Pepsi, Still/Sparkling Water

SHAKES

KINDER BUENO SHAKE £4.95
Milk chocolate Kinder Bueno milkshake blended with a hazelnut shot, topped with Kinder Bueno Bar, freshly whipped cream & our Kinder sauce. £4.95

BANANARAMA £4.95
Banana flavoured milkshake topped with whipped cream. £4.95

CHOCOLATE DREAMS £4.95
Chocolate flavoured milkshake topped with whipped cream, chocolate sauce & chocolate sprinkles. £4.95

S'MORES £4.95
Chocolate and caramel sauce with a twist of marshmallows topped with whipped cream & chocolate sauce. £4.95

SALTED CARAMEL £4.95
Salted caramel flavoured milkshake topped with whipped cream, caramel sauce & salted caramel luge. £4.95

STRAWBERRY BURST £4.95
Fresh strawberries combined with house special relish topped with whipped cream & strawberry sauce. £4.95

VANILLA SWIRL £4.95
Vanilla flavoured milkshake topped with whipped cream. £4.95

iced-coolers £4.95
Now infused with Popping Boba

sparkling watermelon, raspberry twist, peachy perfection, passion fruit, mango passion, summer breeze, blue lemon

SMOOTHIES

BLUEBERRY MADNESS £4.65
Blueberries with banana, low fat milk, honey drizzle & natural frozen yogurt. £4.65

THE POWERHOUSE SMOOTHIE £4.65
Strawberries, banana, low fat milk, frozen yogurt & whey protein boost. £4.65

MARVELOUS MANGO £4.65
Mango, banana, orange juice & frozen yogurt. £4.65

TUTTI FRUITY £4.65
Pineapple, mango, blood orange, orange juice & natural frozen yogurt. £4.65

BERRY BEAUTIFUL £4.65
Mixed berries, banana, orange juice & natural frozen yogurt. £4.65

PANTRY SPECIAL £4.65
Strawberries, banana, orange juice & frozen yogurt. £4.65

TASTY TROPICAL £4.65
Pineapple, banana, orange juice & frozen yogurt. £4.65

THE PANTRY PROTEIN PUNCH £4.65
Peanut butter, banana, low fat milk, frozen yogurt & whey protein boost. £4.65



SAMPLE OF OUR SUMMER MENU BOARDS

iced cōōlers

Now Infused with Popping Boba

- peachy perfect**
A blend of peach puree with a twist of summer fun served over ice!
- raspberry twist**
A super fruity blend of raspberries hand shaken over ice!
- summer breeze**
A blend of blood red orange with a sweet twist of lemonade!
- blue lem:ōn**
A luscious lemon flavour with perfect Popping Blue Boba!
- mangō passi:ōn**
A beautiful blend of passion fruit & mango puree with a twist of marvellousness served over ice!
- sparkling watermel:ōn**
A Pantry favourite. Our super refreshing sparkling watermelon cooler is the perfect companion for a hot Summer's day.
- passi:ōn fruit**
A tropical blend of passion fruit with a twist of pink lemonade!

THE PANTRY PRESENTS

KINDER BUENO SHAKE

NEW

Milk chocolate Kinder Bueno milkshake blended with a hazelnut shot, topped with Kinder Bueno Bar, freshly whipped cream and our Kinder sauce.

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SUNDAES!

6.6.95

- SUPERB STRAWBERRIES & NUTELLA**
Fresh juicy strawberries layered with our delicious ice-cream, twisted with your favourite Nutella and topped with our dreamy whipped cream & creamy chocolate drizzle.
- FOREVER FERRERO ROCHER**
The classic shell of delicious & masterfully roasted hazelnuts unfolded in our smooth fresh ice-cream enriched with a delightful hazelnut & cocoa swirl.
- BEAUTIFUL BISCOFF**
Crisped caramelised Lotus Biscoff crumbs, twirled through our fresh ice-cream and topped with our dreamy whipped cream & creamy chocolate drizzle.
- SIMPLY BUENO**
Delicious Cadbury chocolate blended with our homemade Kinder Bueno sauce, layered with our fresh ice-cream & topped with our dreamy whipped cream & creamy chocolate drizzle.
- MAGICAL M&M'S**
Your old favourite M&M's served through our fresh ice-cream & topped with our dreamy whipped cream & creamy chocolate drizzle.

THE PANTRY PRESENTS

blue lem:ōn iced cōōler

NEW

A luscious lemon flavour with perfect Popping Blue Boba!

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THE PANTRY PRESENTS

Some like it iced!

- ICED FERRERO LATTE**
The classic shell of delicious & masterfully roasted hazelnuts unfolded in our smooth house espresso enriched with a delightful hazelnut and cocoa swirl served over ice and topped with whipped cream.
- ICED CARAMEL LATTE**
A delicious shot of our house espresso & milk combined with caramel syrup served over ice. Topped off with whipped cream, caramel chunks & an extra drizzle of caramel. Caramel syrup non available single here.
- ICED HAZELNUT MOCHA**
A delicious shot of mocha sauce and Pantry house syrup combined with our signature coffee & milk served over ice. Topped off with whipped cream & a dash of sea salt.
- ICED KINDER LATTE**
Delicious Cadbury chocolate blended with our homemade Kinder Bueno sauce, house espresso, served over ice and topped with whipped cream & creamy chocolate drizzle.
- ICED CHOCOLATE CARAMEL CRUNCH**
A delicious shot of our house espresso & milk combined with smooth mocha sauce served over ice. Topped off with whipped cream & chunky caramel chunks.

THE PANTRY PRESENTS

BUBBLEGUM FRAPPÉ

NEW

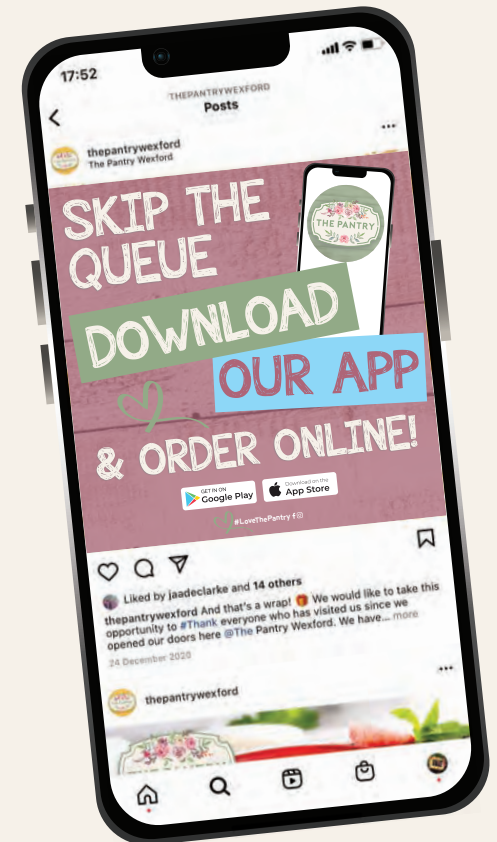
WITH POPPING BLUE BOBA

Bubblegum syrup combined with milk & ice. Topped with delicious whipped cream and perfect Popping Blue Boba.

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SAMPLE OF OUR SOCIAL MEDIA AND OUR APP



THE PANTRY



GET IN TOUCH
INFO@PANTRYIRELAND.IE
THEPANTRYIRELAND.IE

